



## Candidate Profile Form

Full Name	Ashley Morgan Mattson
Summary of Professional Experience	<p>I bring 18+ years in cardiology and 13+ years dedicated to echocardiography across public and private sector, combined with curriculum design and accreditation experience across Australia, New Zealand, and Canada. I currently balance part-time clinical education for the Department of Critical Care Medicine registrars at the Royal Hobart Hospital, with a high-caseload clinical role in private practice, keeping my governance perspective grounded in real-world service pressures and complex physiology.</p> <p>My education and training include a BHSc (Thompson Rivers University), Diploma in Cardiology Technology and an Advanced Specialty Certificate in Adult Echocardiography (BCIT), and a Master of Culture, Health and Medicine (ANU). I completed the Instructional Skills Workshop (ISW), which I've applied to develop measurable learning outcomes, active learning strategies, assessment blueprints, lesson plans, and constructive feedback processes. These capabilities underpinned my work as an online instructor/curriculum developer for BCIT and the University of Auckland, and the creation of the Royal Hobart Hospital DCCM bedside echo program, including a hands-on workshop, student resources, and assessment materials.</p>
Home City	Hobart, Tasmania

<p><b>Reasons for Nominating to become a General Director</b></p>	<p><b>Influence the Future of Sonography</b></p> <ul style="list-style-type: none"> <li>• Opportunity to assist in shaping the strategic direction of sonography in Australasia. Including guiding policy, promoting best practice, and ensuring the profession remains at the forefront of healthcare.</li> <li>• Ability to implement ideas that reflect my values and long-term vision.</li> </ul> <p><b>Advocate for Sonographers</b></p> <ul style="list-style-type: none"> <li>• Represent the interest of my peers, in particular the voice of cardiac sonographers</li> <li>• Champion issues such as scope of practice, working conditions, and professional recognition (recently involved in the SOP).</li> <li>• Collaborate with key stakeholders such as government and industry bodies to advance the profession.</li> </ul> <p><b>Bring a Unique Perspective</b></p> <ul style="list-style-type: none"> <li>• I have experience in clinical practice, leadership, education, and research, such a varied experience means that I can bring a novel and valuable voice to the board.</li> <li>• Working as a cardiac sonographer in urban, regional, and remote areas as a cardiac sonographer allows to me represent a smaller group that requires more visibility.</li> </ul> <p><b>Develop as a Leader</b></p> <ul style="list-style-type: none"> <li>• Gain board governance experience.</li> <li>• Enhance strategic thinking skills.</li> <li>• Networking opportunities.</li> </ul> <p><b>Giving Back to the Profession</b></p> <ul style="list-style-type: none"> <li>• I have gained so much from being a cardiac sonographer and all the opportunities it has provided me; I would appreciate the opportunity to give back and ensure the future generation of sonographers have great opportunities too.</li> </ul> <p><b>Be a Catalyst for Positive Change</b></p> <ul style="list-style-type: none"> <li>• I am particularly interested in advocating for students, and for settings that recognise complexity and teaching/supervision time, not just volume.</li> </ul>
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<b>Previous Experience as a Director, Board Member or Committee Member</b>	<ul style="list-style-type: none"> <li>- ASA Scope of Practice Expert Panel (member)</li> <li>- ASAR Course Accreditation Pool (member)</li> <li>- Te Whatu Ora PGDip Cardiac Ultrasound Oversight Group And Steering Group (member)</li> <li>- BCIT Chair of Cardiology Program Advisory</li> </ul>
<b>Other Information</b>	<ul style="list-style-type: none"> <li>• <b>Education &amp; credentials:</b> BHSc; Diploma in Cardiology Technology; Advanced Specialty Certificate (Adult Echo); Master of Culture, Health &amp; Medicine (ANU); ISW teaching qualification.</li> <li>• <b>Program building:</b> Designed RHH DCCM bedside echo program (workshop, handbook, assessments); BCIT online curriculum development; designed and implemented Post Graduate Diploma in Health Science Ultrasound [cardiac sciences] University of Auckland.</li> <li>• <b>Assessment integrity:</b> Non-physician CICM assessor in Tasmania; voluntary faculty at SMACC (Sydney).</li> <li>• <b>Cultural safety &amp; outreach:</b> Indigenous community clinics (Bella Coola; Palm Island); led Red Cross Bicultural Healthcare Workers; familiarity with Aotearoa NZ cultural context and health system interface.</li> <li>• <b>Networks &amp; portability:</b> Active memberships (ASAR, ASA, ARDMS, Sonography Canada); able to obtain NZ APC rapidly; liaises effectively with regulators, Whatu Ora, and clinical partners.</li> </ul>