

Candidate Profile Form

Full Name	Sarah Mark Stevens-Gieseg
Summary of Professional Experience	I am a general medical Sonographer (DMU) with hospital experience offering tertiary level obstetric and paediatric ultrasound, and subsequently in private practice, general, obstetric, and vascular experience. Clinical sonographer education has been integral part of my career, firstly as a clinical tutor for ultrasound students, and currently as nationwide Clinical support sonographer for our ultrasound reporting software. This role encompasses delivery of training and development of worksheet and reporting tools across all ultrasound specialties, and support and problem solving for all clinical staff. Vascular ultrasound is a particular interest due to my background as an interventional radiographer. Outside of Ultrasound I hold a NZ Diploma of Business.
Home City	Christchurch New Zealand
Reasons for Nominating to become a General Director	I am an advocate for fairer access to ultrasound services, particularly for rural and underprivileged communities. Robust sonographer credentialling in specialist areas, and ensuring sonographers are recognised as the experts in ultrasound is essential for the future. Part of that recognition comes with upholding clear and transparent standards of practice, and providing sonographers at all stages of their careers with opportunities to learn.
Previous Experience as a Director, Board Member or Committee Member	I have been part of the New Zealand Sonographer's advisory group since it's inception in 2022. It has been my privilege to chair this group of passionate sonographers since 2024, developing relationships with government and providing input and advocacy on issues relating to sonographers, particularly workforce issues and access to ultrasound services. At the end of 2024, I was invited to join the Board of ASA as a Casual Director. I contribute knowledge of the NZ registration and licencing system to the current conversations around sonographer regulation and standards in addition to my knowledge of sonographer reporting, interest in new training pathways, and clinical experience.
Other Information	Though I am based in New Zealand, I have worked in Australia and believe that a board member represents sonographers across all of Australasia.